



Kentuckiana AIDS Alliance Annual Report – January 1, 2017 – December 31, 2017

Our mission is to advocate for those with HIV/AIDS and unite and empower the local HIV/AIDS service organizations that serve them. We honor those who have gone before through education, celebration and remembrance. And through our signature event, the Louisville AIDS Walk we rally support and raise funds for those affected by HIV/AIDS across Metro Louisville and Southern Indiana.

Year in Review

- 591 households served directly through KAA funds alone.
- 2582 households impacted directly by HIV/AIDS services via agencies supported through KAA funds (through a combination of KAA and other funding sources).
- 56 children affected by HIV/AIDS supported
- 398 African Americans reached
- 239 individuals impacted over the age of 55
- 30,000 safer sex supplies distributed by agencies supported by KAA

The Kentuckiana AIDS Alliance successfully transitioned its largest fundraiser “Chocolate Fest” to a new venue at the Mellwood Arts Center.

Kentuckiana AIDS Alliance produced HIV awareness campaigns that were visible on billboards, buses, local magazines and social media.

The Kentuckiana AIDS Alliance board has re-structured itself into committees:

- Vision Committee – Focuses on the future of KAA
- Services Committee – Dedicated to identifying and filling gaps in HIV related services.
- Louisville AIDS Walk Committee – Ensures the Walk is secured, promoted and raises awareness
- Chocolate Fest Committee – Works to make the event as spectacular as possible. Filled with vendors, entertainment and a boisterous silent auction.

Board Members as of February 1, 2018

Marshall Kellner – President
Matthew Darling – Sr. Vice President
Daniel Coe – Vice President
Paige Hessel – Secretary
Jeff Staton – Treasurer
Cathy Spencer
Andrew Shayde
Elwood Stroder
Jelani Kerr
Teresa Kay Walton O’Bannon
Chris Hartman
Kelsey Hamilton
Anthony Rico
Bart Carnes
Ryan Phillips

Financial Report

January 1, 2017 – December 31, 2017

Support and Revenues

Chocolate Fest - \$89,137
Louisville AIDS Walk - \$61,704
Drag Brunch - \$680
General Donations - \$1,543
Total Revenue - \$153,044

Expenses

Grants and Agency Assistance - \$86,000
Chocolate Fest - \$18,690
Louisville AIDS Walk - \$7,239
World AIDS Day - \$433
Website/Social Media - \$1,391
Administrative - \$24,835
Fundraising - \$43,658
Total Expenses - \$182,246
Total Ending Net Assets - \$129,920
Change in Assets (\$29,201)